

Sri Mahaperiyava Saranam



AGHRAHARAM
GROUP OF COMPANIES
BRINGING BACK BRAHMANA
SAMBRADAYA AGHRAHARAMS

EXPERIENCE THE WARMTH OF
AGHRAHARAM HOMES

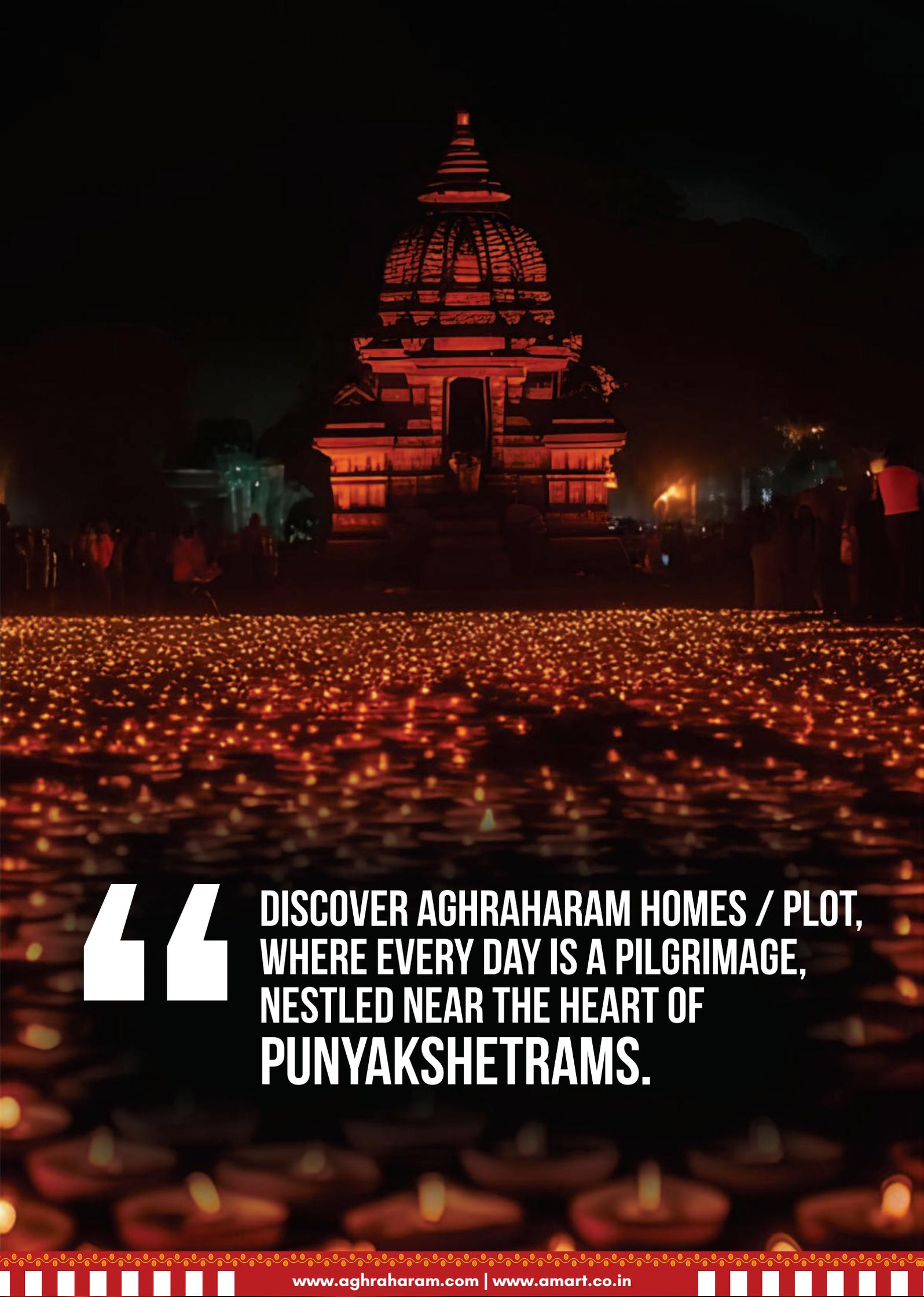
SPREADING THEIR EMBRACE ACROSS EVERY CORNER OF INDIA



DESTINATION AGHRAHARAM

**SRI SRI SUNDARAMOORTHY
NAYANMAR NAGAR**

PARIKKAL



**DISCOVER AGHRAHARAM HOMES / PLOT,
WHERE EVERY DAY IS A PILGRIMAGE,
NESTLED NEAR THE HEART OF
PUNYAKSHETRAMS.**

INTRODUCTION

Parrikal is a small village about 28 kilometers from Villupuram, Tamil Nadu. Parrikal is famous for its ancient temple which houses Shri Lakshmi Narasimha (the fourth Avatar of Vishnu). Many Madhva Brahmin families of the Shri Vyasaraaja Mutt (Sosale) order owe allegiance to Parrikal Lakshmi Narasimha as their Kula Devata (God being worshiped ancestrally). Lore has it that the idols here are very ancient prathisthapane dating to 1500 BC.



Parrikal Village is located between two rivers Thenpennai and Kedilam. It has One of the foremost Narasimhar kshetras in South India Parikal near Villupuram is replete with puranic lore. In this place Lord Lakshmi Narasimha killed the asura Parikalasuran and hence this place is called Parikal.



PLACES TO VISIT

ARULMIGU LAKSHMI NARASHIMA SWAMY TEMPLE

SRI BHAKTHAJANESWARAR TEMPLE

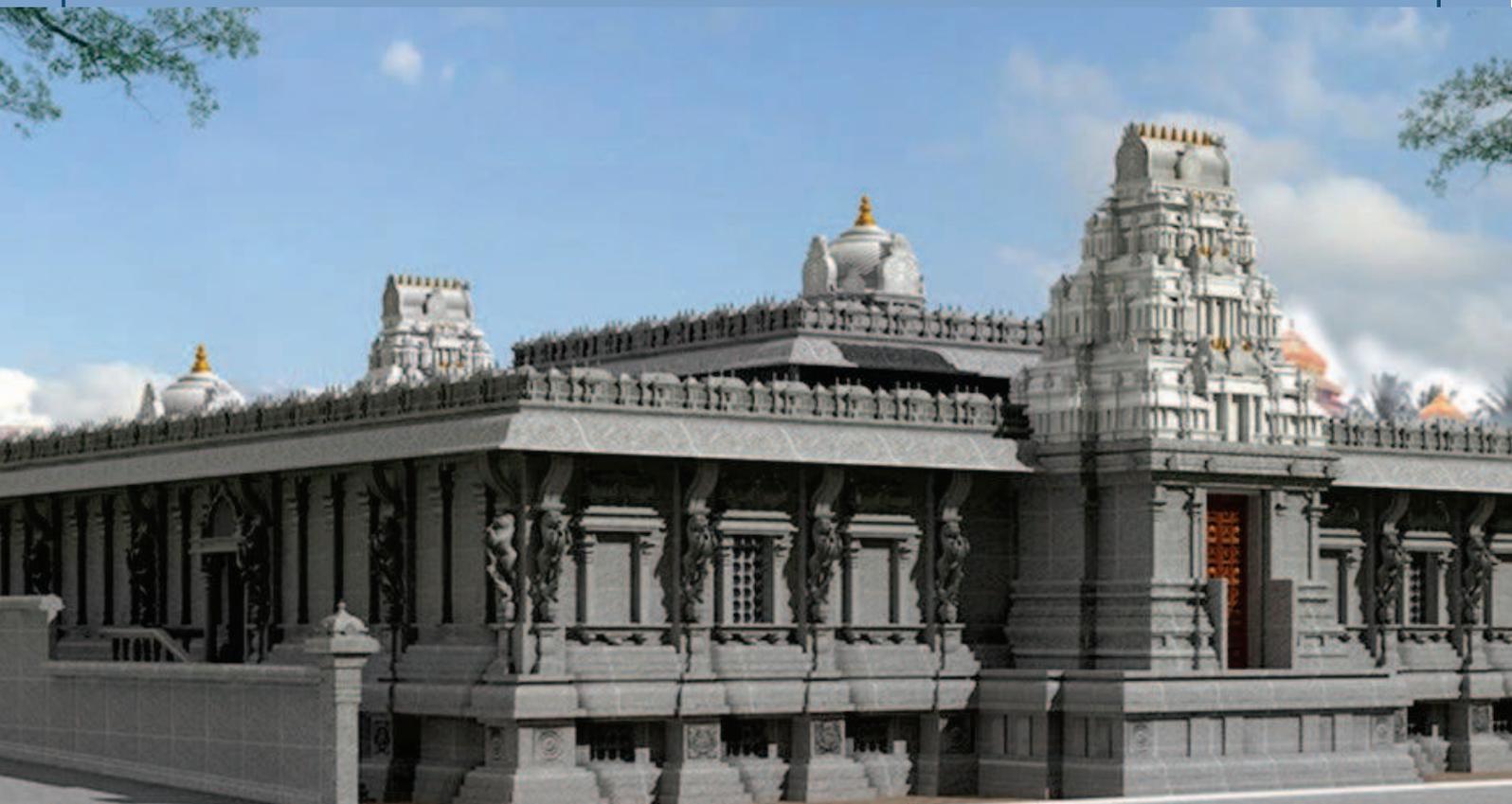
SHRI SUNDARA MOORTHY SWAMY TEMPLE

JAI SRI NARASIMHA TEMPLE



HISTORICAL SIGNIFICANCE

In ancient days Parikkal was called as Parikkalapuram. It is believed that King Vasantharaja, a staunch devotee of Narasimha Swamy initiated in building this Temple. The Presiding deity is Sri Lakshmi Narasimha Swamy who is an incarnation of Lord Vishnu. His Consort here is Kanakavalli Thayar. In the corridor there are Shrines for Sri Varadharaja Perumal, Vinayagar and Garudan. Generally Narasimha Swamy Temples are noted for their aggressive fury but this is the only Temple in India where the Lord and Mother are seen embracing each other. Another unique aspect of this Temple is that two Anjaneyas viz 1) Veera Anjaneya and 2) Baktha Anjaneya are found together blessing the Devotees.





SRI AGHRAHARAM TEMPLE CITY

@Parikal / Thirunavalure

SRI SRI SUNDARAMOORTH
NAYANMAR NAGAR

NEAR
LAKSHMI NARASIMHAR
TEMPLE



பாரம்பரிய அக்ரஹாரம்
வீட்டு மனைகள்

15 மனைகள் மட்டுமே
உள்ளது

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நமது தெய்வீக அக்ரஹாரம் தமிழகமெங்கும்



KANCHIPURAM



PARIKKAL



GOVINDAPURAM



ALANGUDI



ECHANGUDI



THIRUVANNAMALAI



NACHIYARKOIL



SRIRANGAM



SRIPERAMBADUR



BRINGING BACK BRAHMANA
SAMBRADAYA AGHRAHARAMS

SRI AGHRAHARAM TEMPLE CITY

FOR A SPRITUAL & BLISSFUL LIVING
GATED COMMUNITY

FOR SALE



**Sri Ganapathy Temple | Exclusive Gated Divine Community Vetha Paatasala|
Yagya Bhavan| Go saala /Pure Vegetaraian Restaurant serviced homes
3 Star Hotel / Children Playing Area / Rama's Statue 51 Feet**

Under Ground Electric Cables for Each Sites
Each House have a sanitary and water Facility



Sri Sri Mahaperiyava Putu Aghraharam @ Parikal Salai, Thirunavalore

600 Plot Area
350 sq.ft Construction Area, 15.75 Lakhs
Sri Aghraharam Vedic Independent House



LIMITED OFFER
Rs.775.00 per sq.ft
 Plots ranges from 600 - 3000 Sq.ft

- Plot Price Excludes
- Compound Wall
- Gate
- Gardening
- Exclusive Aghraharam Community





ABOUT US

Revive the Brahmana Sampradhayam – an idea resurrected by the visionary SVR Sri Vasana Aiyer!

And SVR Sri Vasana Aiyer brought this vision to life, weaving the tapestry of Brahmana Sampradhayam into seven vibrant corners of Tamil Nadu!

From the spiritual sanctuaries of Kanchipuram to the sacred grounds of Ayodhya, Aghraharam homes are spreading their wings! The legacy continues to flourish in Parikkal, Govindapuram, Eachankudi, Srirangam, Alankudi Gurustharam, Nachiyaarkoil, Ozhugoor, and soon, at the heart of Sriperambatore, Tanjavore, Chennai, Tirupathi, and the serene shores of Pondicherry.





AGHRAHARAM HOMES

A Glimpse of Tradition and Culture

Aghraharam homes, also known as Agraharams, are unique residential communities predominantly found in Tamil Nadu. These settlements have been a vital part of the cultural and architectural heritage of India for centuries.

Historical Significance:

Aghraharam homes have their roots deeply embedded in India's history, dating back to ancient times. They were traditionally established near temples and served as dwellings for scholars, priests, and people engaged in religious and cultural activities. The proximity to temples was intended to facilitate religious practices and preserve local traditions.

Architectural Features:

Layout: Typically, Agraharams feature a linear layout of houses on either side of a narrow street.

Courtyard: Each house usually has a central courtyard, fostering community interaction and serving as an outdoor gathering space.

AIM OF SRI AGHRAHARAM

To Spread Aghraharam homes all over India and preserve the Brahmana Sampradhyam.

Rituals and Pujas: Brahmin households often perform daily rituals and pujas, such as the worship of deities like Lord Ganesha, Lord Shiva, or Goddess Lakshmi.

Vedic Chanting: The recitation of Vedic hymns and mantras is an integral part of Brahmin traditions and is commonly done in homes.

Samskaras: Brahmins follow various samskaras or rites of passage, including Namakaran (naming ceremony), Annaprashana (first feeding of solid food), and Upanayana (sacred thread ceremony), which are conducted at home.

Ahara Niyamas: Observing dietary restrictions and following strict rules related to food preparation, such as being vegetarian and adhering to a Satvik diet.

Sandhyavandanam: The daily practice of performing the Sandhyavandanam, a ritual for connecting with the divine through prayers and rituals.

Homas and Yagnas: Performing homas (fire rituals) and yagnas (sacrificial ceremonies) for specific purposes, such as spiritual growth and well-being.

Observing Purity: Maintaining personal and environmental purity is essential in Brahmin households. This includes regular baths, clean clothing, and maintaining a clean living space.

Study of Scriptures: Brahmin children are often encouraged to study sacred texts like the Vedas, Upanishads, and other philosophical and religious texts.

Charity and Dharma: Giving to charity and following the principles of dharma (righteousness) are important aspects of Brahmin culture.

Dress Code: Wearing traditional clothing, such as dhoti and kurta for men, and saree for women, is a common practice in Brahmin households.







ஸ்ரீ AGHRAHARAM™
GROUP OF COMPANIES

**BRINGING BACK BRAHMANA
SAMPRADHAYA AGHRAHARAMS**



**SRI AGHRAHARAM
TOWNSHIP**



**SRI AGHRAHARAM
PUBLICATION**



**SRI AGHRAHARAM
TRADITIONAL FOODS**

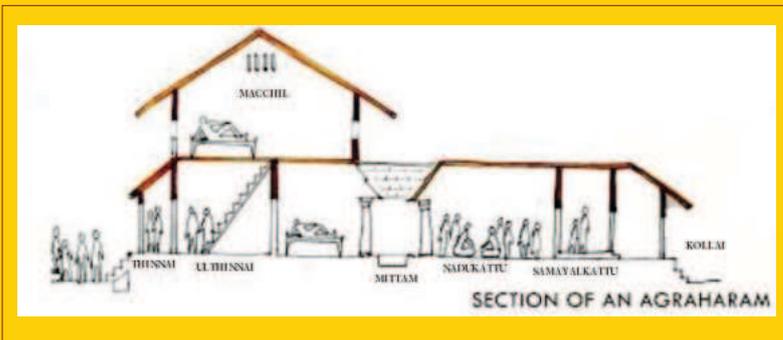
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SRI AGHRAHARAM TEMPLE CITY AT ALL PUNNIYAKHETHIRAMS

We are blessed to bring back the Brahmins Tradional Agraharam with most of the modern facilities at our Puthu Agraharam - The primary objective "To bring back the tradition of Brahmana Agrahara Sampradaya which has ceased to exist in modern India and to provide a platform for the individuals with diverse sampradayas to lead life consistent with the spiritual foundations of Sanathana Dharma irrespective of their affiliations to Acharyas and Gurus" the trust is promoting Sri Maha Periyava Vrindhavanam Puthu Aghraharam

Sri Aghraharam Temple City at PARIKAL will be having over 300 Plot owners who are traditional Brahmins & Hindus. The Divine Township spreaded in the area of 10 Acres, with all modern amenities and also features with Vedic Villas, Sri Vetha Aagama Paatasaalai, Go Salai, Manimandabam, Sri Ganapathy Temple, and serviced homes along with a 3 star hotel





**IMMERSE YOURSELF IN A TRANQUIL
OASIS, WHERE SPIRITUALITY AND
LUSH GREENERY UNITE TO
NURTURE YOUR SOUL**

SRI AGHRAHARAM GLOBAL TOWNSHIPS INDIA (OPC) PVT LTD

WELL-WISHERS & BLESSED CLIENTS OF SRI AGHRAHARAM GROUP

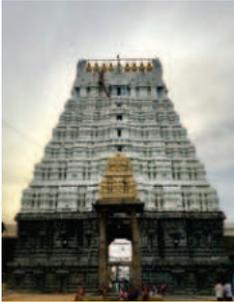


**SRI AGHRAHARAM TEMPLE CITY @ ALL PUNNIYASHETHIRAMS
FOR A SPRITUAL & BLISSFUL LIVING**

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PARIKKAL



KANCHIPURAM



GOVINDAPURAM



ECHANGUDI



SRIRANGAM



ALANGUDI



THIRUPANDURAI



ALANGUDI, KOMBAKONAM



TIRUPATI



THIRUVANNAMALAI



SRIPERAMBADUR



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GROUP OF COMPANIES

**BRINGING BACK BRAHMANA
SAMPRADHAYAM AGHRAHARAMS**

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