

Sri Mahaperiyava Saranam



BRINGING BACK BRAHMANA  
SAMBRADAYA AGHRAHARAMS

# EXPERIENCE THE WARMTH OF AGHRAHARAM HOMES

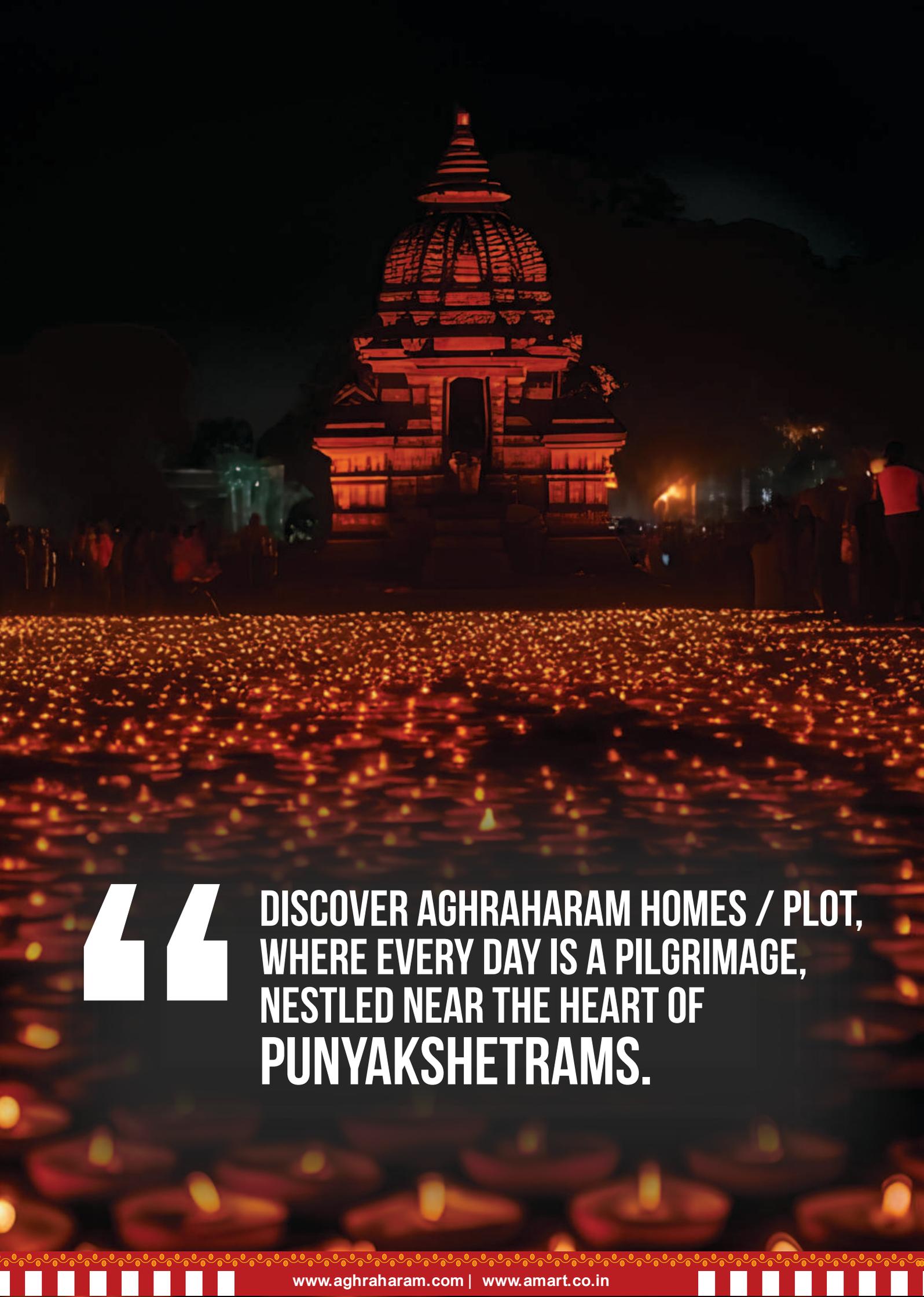
SPREADING THEIR EMBRACE ACROSS EVERY CORNER OF INDIA



**DESTINATION AGHRAHARAM**

**SRI SRI PANDURANGAA  
BRINDAVANAM NAGAR**

**GOVINDAPURAM**



**DISCOVER AGHRAHARAM HOMES / PLOT,  
WHERE EVERY DAY IS A PILGRIMAGE,  
NESTLED NEAR THE HEART OF  
PUNYAKSHETRAMS.**



## VISION STATEMENT

To recreate and preserve the sanctity of traditional agraharams, fostering spiritual growth, cultural heritage, and community harmony for generations to come.

## MISSION STATEMENT

Sri Aghraharam Groups is dedicated to the restoration and maintenance of historical agraharams, ensuring they remain centers of religious worship, cultural activities, and community bonding. Through meticulous restoration projects, community engagement, and spiritual initiatives, we aim to revive the glory of these divine settlements, providing a serene and sacred environment for devotees and residents alike.

## VALUES STATEMENT

**Spirituality:** We prioritize spiritual growth and devotion, ensuring that our projects uphold and enhance the religious significance of agraharams.

**Heritage Preservation:** We are committed to preserving the architectural and cultural heritage of agraharams, respecting their historical and religious importance.

**Community Engagement:** We foster a sense of community by encouraging active participation and collaboration among residents, volunteers, and devotees.

**Integrity:** We operate with transparency, honesty, and accountability in all our initiatives, maintaining the trust and confidence of our supporters and beneficiaries.

**Sustainability:** We implement sustainable practices in our restoration and maintenance projects, ensuring the longevity and environmental harmony of agraharams.

**Service:** We are devoted to serving the community with dedication and compassion, addressing their spiritual, cultural, and social needs.

**Respect:** We honor and respect the traditions, values, and beliefs of the communities we serve, ensuring our actions reflect their aspirations and reverence. By adhering to these principles, Sri Aghraharam Groups strives to create a lasting legacy of restored agraharams that inspire devotion, preserve heritage, and foster communal harmony.



## SRI AGHRAHARAM DIVINE TOWNSHIPS

A divine place to live, where tradition meets modernity. Our townships are designed to provide a serene and spiritual living experience, preserving the rich heritage and culture of traditional agraharams.

### OUR OFFERINGS

#### TRADITIONAL HOMES

- ▶ Architecturally inspired by ancient agraharams, our homes blend tradition with modern amenities
- ▶ Vastu-compliant designs ensure harmony and positive energy.

#### COMMUNITY LIVING

- ▶ A close-knit community that upholds cultural and spiritual values.
- ▶ Regular cultural and religious events to foster community spirit.

#### AMENITIES

- ▶ Temples within the township for daily worship and spiritual practices
- ▶ Parks and open spaces for meditation and recreational activities
- ▶ Schools and educational institutions focusing on traditional and modern education.

#### SUSTAINABILITY

- ▶ Eco-friendly construction practices.
- ▶ Emphasis on sustainable living with green spaces and organic farming

### WHY CHOOSE SRI AGHRAHARAM DIVINE TOWNSHIPS

**CULTURAL PRESERVATION** : Live in a community that values and practices age-old traditions and customs.

**SPIRITUAL GROWTH** : Proximity to temples and spiritual centers for regular worship and spiritual activities.

**MODERN COMFORT** : Enjoy the best of both worlds with modern amenities in a traditional setting.

**PEACEFUL ENVIRONMENT** : Serene and tranquil surroundings for a peaceful living experience.

## PLACES IN TAMIL NADU



### KANCHIPURAM

- ▶ Known as the "City of Thousand Temples," Kanchipuram is one of the seven sacred cities of India.
- ▶ Famous for its ancient temples like Ekambareswarar, Kamakshi Amman, and Varadharaja Perumal.
- ▶ Renowned for its handwoven silk sarees.

### PARIKAL



- ▶ A significant pilgrimage site known for the Parikal Math and the Maha Periyava Agraharam
- ▶ Known for its serene environment and spiritual ambiance.
- ▶ A hub for Vedic studies and traditional rituals.



### GOVINDAPURAM

- ▶ Known for the Govindapuram Bhajan Sampradaya and the Brindavan of Bodhendra Saraswathi Swamigal.
- ▶ Famous for the Sri Vittal Rukmini Samsthan.
- ▶ A place of spiritual retreats and devotional activities.

### SRIRANGAM



- ▶ Home to the largest functioning Hindu temple, the Sri Ranganathaswamy Temple.
- ▶ An island town in the Cauvery River, known for its religious and cultural significance.
- ▶ Hosts numerous festivals, including Vaikunta Ekadasi.



### EACHANKUDI

- ▶ Known for its traditional Brahmin agraharam and serene lifestyle.
- ▶ A place where traditional customs and practices are preserved.
- ▶ Known for its tranquil and culturally rich environment.

### ALANGUDI



- ▶ Famous for the Abathsahayeswarar Temple, dedicated to Lord Shiva.
- ▶ One of the Navagraha temples, specifically for Guru (Jupiter).
- ▶ A place of religious importance, attracting devotees for its astrological significance.



### TIRUPANDURAI

- ▶ Known for the ancient temple dedicated to Lord Shiva
- ▶ A significant place for pilgrims seeking blessings and spiritual solace.
- ▶ Rich in history and cultural heritage.

*Each of these places in Tamil Nadu holds a unique significance, offering a blend of spiritual, cultural, and historical experiences.*

# INTRODUCTION

Govindapuram is a village in the Thiruvudaimarudur taluk of Thanjavur district in Tamil Nadu, India. It is situated at a distance of 7 kilometres from Kumbakonam and 27 kilometres from Mayiladuthurai and 1 kilometre from Thiruvudaimarudur. Govindapuram is also the centre of Sri Vittal Rukmini Samsthan which has constructed a temple to the Hindu god Vittal in this village .



# SPIRITUAL SIGNIFICANCE

**Home to Saints:** Govindapuram is famous for being the abode of many saints and spiritual leaders. It is notably associated with Sri Vittaldas Maharaj, who has contributed significantly to the spiritual and cultural fabric of the village.

**Govindapuram Mutt:** The Govindapuram Mutt is a renowned spiritual center, attracting devotees from various parts of the country. It serves as a hub for religious activities, discourses, and bhajans..



# PLACES TO VISIT

SRI MAHALINGA SWAMY TEMPLE

SRI VITTAL RUKMINI SAMSTHAN

PATTEESWARAM TEMPLE

ARULMIGU PRANANATHASWAMY THIRUKOIL



# HISTORICAL SIGNIFICANCE

Govindapuram is the final abode of Kanchi Shankaracharya Bodhendra Saraswathi whose samadhi is located here. The samadhi is maintained by the Kanchi mutt.

## KEY MILESTONES!

**290 ± PROJECTS IN GOVINDHAPURAM , 35,508.20 CR± GRORES PROJECTS**





# SRI AGHRAHARAM TEMPLE CITY @Govindapuram

SRI SRI PANDURANGAA BRINDAVANAM NAGAR

Opposite of  
Pandurangaar Kouil



பாரம்பரிய அக்ரஹாரம்  
வீட்டு மனைகள்

**08** மனைகள் மட்டுமே  
உள்ளது

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நமது தெய்வீக அக்ரஹாரம் தமிழகமெங்கும்



KANCHIPURAM



PARIKKAL



GOVINDAPURAM



ALANGUDI



ECHANGUDI



THIRUVANNAMALAI



NACHIYARKOIL



SRIRANGAM



SRIPERAMBADUR



BRINGING BACK BRAHMANA  
SAMBRADAYA AGHRAHARAMS

# SRI AGHRAHARAM TEMPLE CITY

FOR A SPRITUAL & BLISSFUL LIVING  
GATED COMMUNITY

FOR SALE



**Sri Ganapathy Temple | Exclusive Gated Divine Community Vetha Paatasala|  
Yagya Bhavan| Go saala /Pure Vegetaraian Restaurant serviced homes  
3 Star Hotel / Children Playing Area / Rama's Statue 51 Feet**

Under Ground Electric Cables for Each Sites  
Each House have a sanitary and water Facility



DTCAP Number  
61(R)2018



## Sri Sri Mahaperiyava Putu Aghraharam @ Govindapuram, Kumbakonam

1251 sq.ft of Land Area

400 Sq.ft of constructed Vedic House

With all amenities Thinnai, Mitham, Tulasi Maadam

All inclusive cost Rs.32.50 Lakhs + GST & Registration Charges on actuals



### INAUGURAL OFFER

**Rs.1575.00 per sq.ft**

Plots ranges from 1253 sq.ft to 3000 sq.ft

(Market Price Rs.2500 per sq.ft)

- Plot Price Excludes
- Compound Wall
- Gate
- Gardening
- Exclusive Aghraharam Community





## ABOUT US

Revive the Brahmana Sampradhayam – an idea resurrected by the visionary SVR Sri Vasana Aiyer!

And SVR Sri Vasana Aiyer brought this vision to life, weaving the tapestry of Brahmana Sampradhayam into seven vibrant corners of Tamil Nadu!

From the spiritual sanctuaries of Kanchipuram to the sacred grounds of Ayodhya, Aghraharam homes are spreading their wings! The legacy continues to flourish in Parikkal, Govindapuram, Eachankudi, Srirangam, Alankudi Gurustharam, Nachiyaarkoil, Ozhugoor, and soon, at the heart of Sriperambatore, Tanjavore, Chennai, Tirupathi, and the serene shores of Pondicherry.





# AGHRAHARAM HOMES

## A Glimpse of Tradition and Culture

Aghraharam homes, also known as Agraharams, are unique residential communities predominantly found in Tamil Nadu. These settlements have been a vital part of the cultural and architectural heritage of India for centuries.

### Historical Significance:

Aghraharam homes have their roots deeply embedded in India's history, dating back to ancient times. They were traditionally established near temples and served as dwellings for scholars, priests, and people engaged in religious and cultural activities. The proximity to temples was intended to facilitate religious practices and preserve local traditions.

### Architectural Features:

**Layout:** Typically, Agraharams feature a linear layout of houses on either side of a narrow street.

**Courtyard:** Each house usually has a central courtyard, fostering community interaction and serving as an outdoor gathering space.

# AIM OF SRI AGHRAHARAM

To Spread Aghraharam homes all over India and preserve the Brahmana Sampradhyaam.

**Rituals and Pujas:** Brahmin households often perform daily rituals and pujas, such as the worship of deities like Lord Ganesha, Lord Shiva, or Goddess Lakshmi.

**Vedic Chanting:** The recitation of Vedic hymns and mantras is an integral part of Brahmin traditions and is commonly done in homes.

**Samskaras:** Brahmins follow various samskaras or rites of passage, including Namakaran (naming ceremony), Annaprashana (first feeding of solid food), and Upanayana (sacred thread ceremony), which are conducted at home.

**Ahara Niyamas:** Observing dietary restrictions and following strict rules related to food preparation, such as being vegetarian and adhering to a Satvik diet.

**Sandhyavandanam:** The daily practice of performing the Sandhyavandanam, a ritual for connecting with the divine through prayers and rituals.

**Homas and Yagnas:** Performing homas (fire rituals) and yagnas (sacrificial ceremonies) for specific purposes, such as spiritual growth and well-being.

**Observing Purity:** Maintaining personal and environmental purity is essential in Brahmin households. This includes regular baths, clean clothing, and maintaining a clean living space.

**Study of Scriptures:** Brahmin children are often encouraged to study sacred texts like the Vedas, Upanishads, and other philosophical and religious texts.

**Charity and Dharma:** Giving to charity and following the principles of dharma (righteousness) are important aspects of Brahmin culture.

**Dress Code:** Wearing traditional clothing, such as dhoti and kurta for men, and saree for women, is a common practice in Brahmin households.







**ஸ்ரீ AGHRAHARAM**™  
GROUP OF COMPANIES

**BRINGING BACK BRAHMANA  
SAMPRADHAYA AGHRAHARAMS**



**SRI AGHRAHARAM  
TOWNSHIP**



**SRI AGHRAHARAM  
PUBLICATION**



**SRI AGHRAHARAM  
TRADITIONAL FOODS**

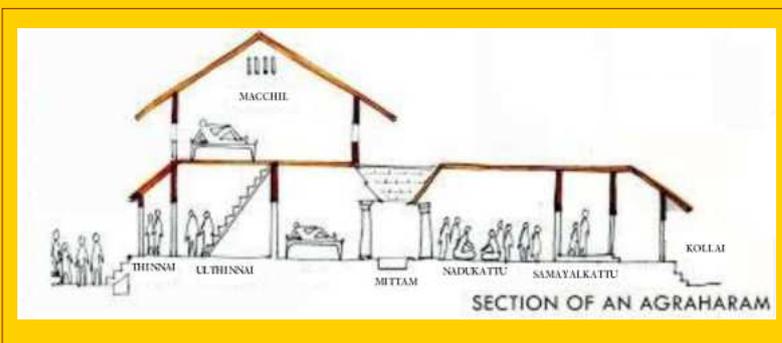
**SCAN THE QR CODE  
ON YOUR DEVICE  
TO ACCESS OUR DIGITAL CATALOG**



# SRI AGHRAHARAM TEMPLE CITY AT ALL PUNNIYAKHETHIRAMS

We are blessed to bring back the Brahmins Tradional Agraharam with most of the modern facilities at our Puthu Agraharam - The primary objective "To bring back the tradition of Brahmana Agrahara Sampradaya which has ceased to exist in modern India and to provide a platform for the individuals with diverse sampradayas to lead life consistent with the spiritual foundations of Sanathana Dharma irrespective of their affiliations to Acharyas and Gurus" the trust is promoting Sri Maha Periyava Vrindhavanam Puthu Aghraharam

Sri Aghraharam Temple City at Ayodhya will be having over 150 Plot owners who are traditional Brahmins & Hindus. The Divine Township spreaded in the area of 10 Acres, with all modern amenities and also features with Vedic Villas, Sri Vetha Aagama Paatasaalai, Go Salai, Manimandabam, Sri Ganapathy Temple, and serviced homes along with a 3 star hotel





**IMMERSE YOURSELF IN A TRANQUIL  
OASIS, WHERE SPIRITUALITY AND  
LUSH GREENERY UNITE TO  
NURTURE YOUR SOUL**

SRI AGHRAHARAM GLOBAL TOWNSHIPS INDIA (OPC) PVT LTD

# WELL-WISHERS & BLESSED CLIENTS OF SRI AGHRAHARAM GROUP



**SRI AGHRAHARAM TEMPLE CITY @ ALL PUNNIYASHETHIRAMS  
FOR A SPRITUAL & BLISSFUL LIVING**

நமது தெய்வீக அக்ரஹாரம் வீட்டு மனைகள் தமிழகமெங்கும்



PARIKKAL



KANCHIPURAM



GOVINDAPURAM



ECHANGUDI



SRIRANGAM



ALANGUDI



THIRUPANDURAI



ALANGUDI, KOMBAKONAM



TIRUPATI



THIRUVANNAMALAI



SRIPERAMBADUR



**AGHRAHARAM**™  
GROUP OF COMPANIES

**BRINGING BACK BRAHMANA  
SAMPRADHAYAM AGHRAHARAMS**

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